

Take advantage of the power of collective wisdom.

**SURVEY
OPENS**

**February
11•2008**

**SURVEY
CLOSES**

**February
29•2008**

I am pleased to extend to your organization an invitation to participate in the *2008 UBA Employer Opinion Survey*. EBS Capstone, in conjunction with United Benefit Advisors, an alliance of the nation's premier independent benefit advisory firms is conducting this nationwide survey of employer-sponsored healthcare plans in the 4 key areas of: *Health Plan Strategies, Benefits Philosophy and Opinion, Health Plan Management and Consumer Driven Health Care*.

The survey results will provide you with critical benchmarks that will allow you to compare your attitudes and strategies regarding employer-provided health care with those of your peers and competitors. You will learn which strategies are actually being implemented (rather than just talked about) and which ones are really working.

As a participant, you will receive a complimentary electronic synopsis of the key national results. In addition, if you are interested in finding out how your company's strategies stack up against competing businesses in more detail, we will be happy to meet with you at your request. Please call our office at 617.244.3737 ext. 23.

The survey is web-based and takes only a small investment of your time to complete. **Click here to view a brief presentation**

http://www.benefits.com/media/2008_UBA_Survey.html

To participate, click on the following link:

<http://www.keysurvey.com/survey/188069/1823/?LQID=1&BMN=137>

and follow the simple instructions.

To be included in the results, your response must be submitted no later than February 29, 2008. Additionally, **you must include a valid business email address in order to receive your copy of the survey summary**. Your email in no way identifies your information and will be used for no purpose other than sending your complimentary copy of the summary report. UBA will not send results to personal email accounts. UBA does not sell to or market your email address in any form and maintains all data in the strictest confidence.

You are encouraged to take advantage of this opportunity to gain valuable information to help you manage your health plan more effectively. Should you have any questions regarding the survey, please call us at 617.244.3737 ext. 23. Thank you in advance for your participation!



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Insurance Brokerage Solutions

Shared Wisdom. Powerful Results.

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